

# CURRICULUM VITAE

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## SENIOR LECTURER, SOCIOLOGY DEPARTMENT

### EDUCATION

- 2001 Ph.D. Brown University (Anthropology/ Migration, Linguistics, Mediterranean).  
Dissertation topic: Transnational migration and regional identity among Black Sea Turks.
- 1997 M.A. Brown University (Anthropology).
- 1988 M.S. Georgia State University (Applied Linguistics).
- 1987 B.I.S. Georgia State University (International Relations).

### PROFESSIONAL APPOINTMENTS

- 2021-present Senior Lecturer, Sociology Department, Brown University
- 2019-2022 Affiliated Faculty, Cottino Social Impact Institute, Turin, Italy
- 2014-2021 Lecturer, Sociology Department, Brown University
- 2012-2014 Visiting Assistant Professor of Sociology, Brown University
- 2011-2013 Faculty Fellow, College of Design, Engineering and Commerce, Philadelphia University
- 2011-2012 Faculty and Entrepreneur-in-Residence, Center for Innovation and Entrepreneurship, Clark University.
- 2009-2011 Assistant Professor of Anthropology, Entrepreneurship Division, Babson College
- 2006-2007 Fulbright-Hays Senior Research Fellow, Turkey.

- 2001-2008 Assistant Professor of Anthropology, History and Society Division, Babson College
- 2000-2001 Instructor, ESL, Hope High School, Providence, RI (while completing dissertation).
- 1998-1999 Fulbright Dissertation Research Fellow, Turkey.
- 1993-1995 Interpreter and Community Liaison, Bridging the Gap (refugee assistance non-profit organization), Atlanta, GA.
- 1991-1993 Instructor, EFL, University of Nevada-Reno, Tokyo Campus, Tokyo, Japan.
- 1990-1991 Instructor, ESL, Georgia Institute of Technology, Atlanta, Georgia
- 1990-1991 Instructor, ESL, Georgia State University, Atlanta, Georgia
- 1989-1990 Instructor, EFL, Anadolu University, Eskişehir, Turkey
- 1986-1988 Interpreter, Hartsfield Airport, U.S. Customs and Immigration.

## CONSULTING

The Pandemic Center at Brown University, 2023. I am the research project coordinator for the American Democracy and Security Project. This involves designing and conducting research as well as coordinating a team of researchers who are seeking to understand how community and state actors worked together during the pandemic to serve their communities.

Social Impact Campus, Polytechnic University of Torino, Italy. 2019. I was recruited this year as an expert on social innovation education and design research methods by the CEO of Europe's first social impact campus. I am developing design anthropology and social innovation curriculum for semester-long courses as well as workshops of varying lengths for university students and professionals. The Social Impact Campus will be inaugurated in Spring 2020.

Children's Photography Atelier, Roboskê, Eastern Turkey. 2013. I was brought in to evaluate the social impact of a children's photography workshop in a bombed out Kurdish village. I interviewed 20 atelier participants, their families, neighbors, and village leaders to understand how photography helped the children process their traumatic experiences. This resulted in a report that was used for seeking funding for future ateliers. I also gave a workshop in Istanbul for photographers on the topic of ethical contact, representation, agency, and impact. My client used the contents of the workshop to create a field guide for photographers running workshops in trauma zones.

## PUBLICATIONS

### BOOK

Di Carlo, L. (2008) *Migrating to America: Transnational Social Networks and Regional Identity among Turkish Migrants*. I.B. Tauris.

### BOOK CHAPTERS

Di Carlo, L. (2014) Ethnographic Methods in Design and Commerce Curriculum. In R. L. Denny (Ed.). *Handbook of Business Anthropology*. (pp. 247-265). Left Coast Press.

Di Carlo, L. (2012) I'm Just a Soul Whose Intentions Are Good: observations from the back pew. In H. Crane and D. Weibels (Eds.) *Missionary Impositions: Conversion, Resistance, and Other Challenges to Objectivity in Religious Ethnography*, (pp. 75-83). Lexington Press.

Deets, Stephen, and Di Carlo, L. (2011) What Is the Context? Fostering Entrepreneurial Leaders' Social Awareness. In D. Greenberg and K. McKone-Sweet (Eds.) *The New Entrepreneurial Leaders: Developing Leaders Who Shape Social and Economic Opportunity*. (pp. 180-200). Berrett-Koehler.

Di Carlo, L. (2008) Migration from Giresun to the US: The Role of Regional Identity. In D. Balgamiş and K. Karpat (Eds.) *Migration from Turkey to the US*. (pp. 68-80). University of Wisconsin Press.

Di Carlo, L. (2006) The Transition to Adulthood Among Turkish Families in Sweden. In E. Bernhardt and G. Bjerer (Eds.) *Immigration, Gender, and Family Transitions to Adulthood in Sweden*. (pp. 157-180). University of America Press Arizona.

### REFEREED JOURNAL ARTICLES

Di Carlo, L. (2018) Teach Your Children Well: Why Design Anthropology Appeals to University Students. *Journal of Business Anthropology*, 7(2), 268-278.

Di Carlo, L. (2009) Health to Your Shutter: Impressions of Ebru. *Journal of Global Initiatives*, 4(2), 211-237.

Di Carlo, L. (2006) Migration from Giresun to the US: The Role of Regional Identity. *International Journal of Turkish Studies*, 12(2), 131-144.

Di Carlo-Devine, L. (2004) Black Skulls and Infidels: Performances of Loyalty and Betrayal among Anatolian Migrants in Stockholm. *Kolor: Journal on Moving Communities*, 4(1), 3-17.

Di Carlo, L. (1998) Honor and the Asymmetrical Efficiency of the Turkish Migration Network. *Diasporic Identities: Selected Papers on Refugees and Immigrants*, (6), 73-91.

## **POPULAR ARTICLES**

Di Carlo, L. (2010 November). Eco-Enterprise in Turkey. *Green Business Quarterly*.

Di Carlo L. (2009, April 18). No coercion: Turkey must confront the past on its own. *Providence Journal*

Cockburn, C. and Di Carlo, L. (2007 January). Ethnic Diversity in Turkey: Silence, Censure, and Celebration. *Red Pepper*

## **INVITED LECTURES AND PRESENTATIONS**

(January 2020) “Stability in Transition: Syrians in Gaziantep.” Panel, Social Impact Case Studies, Cottino Social Impact Campus Inaugural Conference. Turin, Italy

(August 2016) “Ethnographic Thinking for Social Change.” Workshop, Ethnographic Praxis in Industry Conference. Minneapolis, MN.

(October 2015) “Building Bridges between Academia and Industry.” Salon, Ethnographic Praxis in Industry Conference. Sao Paulo, Brazil.

(December 2014) “Christian Converts in Turkey: Are you Armenian now?” Middle East Studies Lecture Series. Brown University.

(February 2014) “The Ripple Effects of Social Entrepreneurship Education.” Panel on New Models for Study Abroad, Ashoka Changemaker Campus Conference. Providence, RI

(January 2014) “Etki nasıl ölçülebilir?” (How do we measure impact?) Galata Fotografhane Çocuk Fotoğrafçılık Atölyesi Sempozyumu, İstanbul, Turkey

(February 2013) “Field Approaches to Social Innovation Education: The Field School for Social Innovation.” Ashoka Changemaker Campus Conference. San Diego, CA.

(November 2012) “Field Approaches to Social Innovation Education: Challenges and Benefits.” NYU Stern Conference on Social Entrepreneurship. New York, New York.

- (September 2012) “Field Approaches to Social Innovation Education: The Field School for Social Innovation.” A Better World by Design, Providence, RI,
- (September 2011) “Social Innovation Research.” Better World by Design, RISD, Providence, RI.
- (June 2011) “Social Entrepreneurship Education in Emerging Economies.” Global Summit on Entrepreneurship Education, University of Michigan, Ann Arbor, MI.
- (November 2010) “Sosyal Girişimcilik.” (Social Entrepreneurship) Açık Radyo Changemaker Program. Turkey.
- (November 2010) “Leveraging Community Knowledge through Positive Deviance.” SERI Summit, Bryant University, Smithfield, RI.
- (August 2010) “Social Entrepreneurship in Context: The Garbage Ladies Project” DIANA Conference, Banff, Canada.
- (April 2010) “Social Entrepreneurship in Turkey.” Boğaziçi University Harvard in Asia Program, Istanbul, Turkey.
- (January 2010) “Art with a Mission: Impressions of Ebru” Heinrich Böll Foundation 15th Anniversary Symposium, Istanbul, Turkey.
- (June 2009) “Social Entrepreneurship in Context: The Garbage Ladies Project” BIARI, Brown University, Providence, RI.
- (February 2009) “Entrepreneurship and Liberal Arts Curriculum: (How) do we weave them together?” Aga Khan Foundation Workshop presentation at Babson College, Wellesley, MA.

## SERVICE

### DEPARTMENT

- 2020-present Undergraduate Committee
- 2019-present BEO Track Co-Advisor (40 students)
- 2017-present BEO Faculty Executive Committee
- 2015-2019 BEO Track Advisor (100+ students)

2015-2019 BEO and SOC DIAP  
2019-present S/OS Track Committee

## **UNIVERSITY**

2021-2022 Brown-RISD Dual Degree Undergraduate Advisor  
2020-present Chair, Academic Committee on University Resource Management  
2018-2020 Institutional Review Board  
2017-2019 Advisory Committee on Corporate Responsibility in Investment Practices

## **PROFESSIONAL**

2019 Co-Chair, EPIC 2019 Annual Meeting  
2019 Reviewer, Journal of Business Anthropology 2019  
Founding member, EPIC People (Online community of Ethnographic Praxis in Industry Conference)

## **COMMUNITY**

2018-2020 Volunteer ESL teacher for refugees in Providence  
2018-2020 Volunteer driver for Muslim women in need of transportation to work or class, organized through RICMA and the Refugee Dream Center

## **FELLOWSHIPS**

2018-2019 Social Innovation Fellow, Swearer Center  
2016-2017 Public Voices Greenhouse Fellow  
2015-16 Sheridan Center Teaching Fellow

## **TEACHING**

AY 2020-2021\*

SOC 1873R Research Ethics  
SOC 1118 Context Research for Innovation

SOC 0300W Whiteness in the World

SOC 1155 Borderlands

#### AY 2019-2020\*

SOC 1117 Focus Groups for Market and Social Research

BEO 1930A Fall Senior Capstone

SOC 1128 Migrants, Refugees, and the Mediterranean

SOC 1872N Ethnography in Organizations

#### AY 2018-2019\*

SOC 1127 Ethnographic Praxis in Industry Course

BEO 1930A Fall Senior Capstone

SOC 1118 Context Research for Innovation

BEO 1940A Spring Senior Capstone

#### AY 2017-2018\*

SOC 1115 The Enlightened Entrepreneur

SOC 1117 Focus Groups for Market and Social Research

SOC 1118 Context Research for Innovation

BEO 1930A Senior Capstone

\*Course release for track advising

#### AY 2016-2017

SOC 1127 Ethnographic Praxis in Industry Course

SOC 1872T Social Innovation and Disruption: The Case of Modern Turkey

BEO 1940A Spring Senior Capstone

Parental leave first semester

#### AY 2015-2016

SOC 1117 Focus Groups for Market and Social Research  
BEO 1930A Fall Senior Capstone  
SOC 1118 Context Research for Innovation  
BEO 1940A Spring Senior Capstone  
SOC 1871 Social Innovation and Disruption: The Case of Modern Turkey

#### AY 2014-2015

SOC 1117 Focus Groups for Market and Social Research  
BEO1930A Fall Senior Capstone  
SOC1115 The Enlightened Entrepreneur  
BEO1940A Spring Senior Capstone  
SOC 1871 Innovators, Entrepreneurs, and other Disruptors: The Case of Modern Turkey

#### AY 2013-2014

SOC 1117 Focus Groups for Market and Social Research  
BEO 1930A Fall Senior Capstone  
SOC 1118 Context Research for Innovation  
BEO 1940A Spring Senior Capstone

#### AY 2012-2013

SOC 1117 Focus Groups for Market and Social Research  
BEO 1930A Fall Senior Capstone  
SOC 1118 Context Research for Innovation  
BEO 1940A Spring Senior Capstone

### **INDEPENDENT STUDIES**

2013 Ind. Studies: Julia Thompson (Design in Liberal Arts Curriculum)



Liz Holland (RISD, Design Thinking and Education Reform)

2012 DIS Students: Emily Wheeler (Ethnographic Study of YearUp in Providence)

Katie Sola (Analysis of Potential Market for Granny's Lemonade)

Elizabeth Weber (A Study of Gifting)

## **THESIS ADVISEES**

2021-2022 Shinyoung Lee – Senior Thesis on Marriage Migrants in Korea

2020-2021 Paul Abrams – ANTH Senior Thesis on Immigrant Groups in Sweden

2018-2019 Anjelica Claxton – BEO Honors Thesis: CSR in Theory and Practice  
Katrianna Okamoto – SOC Senior Thesis: Veganism and Social Capital

2016-2017 Agris Kolomicevs – BEO Honors Thesis: Reimagining the Business Plan  
Naz Akyol - POLS Senior Thesis: Turkish-EU Relations

2015-2016 Erin Cohee – Senior Thesis: Burning Man

2014-2015 Laura Savenjie - MES Senior Thesis: Saturday Mothers in Turkey

2013-2014 Caroline Steinfeld – Senior Thesis: Women in MBA Programs